



## West Side Little League



**WEST SIDE LITTLE LEAGUE**  
c/o Sandra Echols  
262 West 123<sup>rd</sup> Street Apt. 3B  
New York, NY 10027  
Sponsors@WestSideBaseball.org

Dear Friend and Neighbor,

On behalf of the West Side Little League, I'd like to take this opportunity to ask you to consider sponsoring a Little League team. The support of many community sponsors allows the West Side Little League to provide recreational baseball to more than 1,000 children ages 5-18 playing on close to 100 teams.

Prior to 1985 there was NO Little League baseball on the Upper West Side! With the help of thousands of West Side parents, grandparents, family and friends as well as sponsors like you the West Side Little League has enjoyed more than 20 years of continuous growth.

Membership fees for the West Side Little League only pay a portion of each season's costs. Insurance, uniforms, park fees, and equipment all must be paid for out of the West Side Little League budget.

**A team sponsorship is only \$800.** You can request the age group or division you'd like to sponsor (5, 6, 7 or 8 year olds, Minor, Middle, Major, Junior, Senior, Girls' Softball or Challenger). Sponsors logos are printed on the back of the uniform for coaches and players. At the end of the season, sponsors receive a framed photograph/plaque of the team and an adult-sized team shirt for your own use. In addition, sponsors can have their web sites linked to the West Side Little League web site.

**Please note that ALL sponsors must submit any desired logo or tradename style, together with the sponsor contribution, by March 1st in order to have their name on the uniform.**

Once again, your support would be greatly appreciated. Enclosed is the West Side Little League [sponsorship form](#), which should be completed and returned to me together with your sponsorship check. And remember, as a non-profit community organization with section 501 (c) (3) status, the cost of sponsorship is tax-deductible. I look forward to speaking with you soon.

Sincerely,

**Sandra Echols**